# THE JOSSELYN CENTER SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>INVESTMENT</th>
<th>HEALTH</th>
<th>HEALING</th>
<th>HOPE</th>
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<tbody>
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<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
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**EVENTS:**
- **3 EVENT EXPERIENCE:** Table of 10 at both events and 1 Golf Foursome
- **2 EVENT EXPERIENCE:** Table of 10 at either event and 1 Golf Foursome
- **1 EVENT EXPERIENCE:** Table of 10 at one event or 1 Golf Foursome

**RECOGNITION:**
- Signage on our donor recognition wall
- Print invitation, on-line invitation, program and event signage recognition at all events
- Program and event signage recognition

**ONLINE & SOCIAL MEDIA:**
- Eblasts sent to 2000 subscribers

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## WHY SPONSOR?
Customers care about company support for the community.

- **96%** have a more positive image
- **94%** are more likely to trust
- **93%** are more loyal

*Source: Ann & Robert H. Lurie Children's Hospital of Chicago*

## WHY JOSSELYN?
We are at the center of community and mental health.

- **22%** more clients seen this year
- **1 in 5** are children
- **88%** rely on our sliding fee structure
- **92%** are satisfied with services

*2018 statistics*

For questions and to discuss how to tailor your sponsorship opportunities, contact Robin Doerge, Advancement Officer, at **224.505.5285** or rdoerge@josselyn.org.
The Josselyn Center creates a more **POSITIVE AND PRODUCTIVE** community in Chicago’s northern suburbs. Headquartered in Northfield, we are the only Community Mental Health Center in a 375-mile area.

Together with you, we can build your corporate engagement, strengthen lives, and serve all of our communities. **PARTNERSHIP** is at the heart of our mission.

**A NIGHT FOR JOSSELYN**  
**November 16, 2019**  
- Signature fund-raising event at Ravinia Festival  
- 225 North Shore residents each of the last 3 years, raising $200K annually  
- Speakers included Cook County Sheriff Tom Dart; Academy Award winner Marlee Matlin; civic/business leader Chris Kennedy

**24TH ANNUAL JOSSELYN CENTER GOLF TOURNAMENT**  
**June, 2019**  
- Annual golf/cocktail/dinner event  
- 110 golfers from North Shore communities and downtown Chicago, raising $57K  
- Full afternoon format (shot-gun/best ball, followed by cocktails, raffle and BBQ buffet dinner)

**10TH ANNUAL SPRING LUNCHEON**  
**Wednesday, May 1, 2019**  
- Supports children’s services and Camp Neeka, our therapeutic summer day camp  
- 250 area residents mainly from Wilmette, Winnetka, Kenilworth, Highland Park and Northfield, raising $70K