



At The Center of Mental Health and Hope

## THE JOSSELYN CENTER **SPONSORSHIP** OPPORTUNITIES

	HEALTH	HEALING	HOPE
INVESTMENT	\$25,000	\$10,000	\$5,000
EVENTS:	<b>3 EVENT EXPERIENCE</b> Table of 10 at both events <b>AND</b> 1 Golf Foursome	<b>2 EVENT EXPERIENCE</b> Table of 10 at either event <b>AND</b> 1 Golf Foursome	<b>1 EVENT EXPERIENCE</b> Table of 10 at one event <b>OR</b> 1 Golf Foursome
RECOGNITION:	Signage on our donor recognition wall	✓	✓
EVENT RECOGNITION:	Depending on event between 100-250 attendees	Print invitation, on-line invitation, program and event signage recognition at all events	Print invitation, on-line invitation, program and event signage recognition
ONLINE & SOCIAL MEDIA RECOGNITION:	Eblasts sent to 2000 subscribers	✓	✓

### WHY **SPONSOR?**

Customers care about company support for the community.

**96%** have a more positive image

**94%** are more likely to trust

**93%** are more loyal

*Source: Ann & Robert H. Lurie Children's Hospital of Chicago*

### WHY **JOSSELYN?**

We are at the center of community and mental health.

**22%** more clients seen this year

**1 IN 5** are children

**88%** rely on our sliding fee structure

**92%** are satisfied with services

*2018 statistics*

For questions and to discuss how to tailor your sponsorship opportunities, contact Robin Doerge, Advancement Officer, at **224.505.5285** or [rdoerge@josselyn.org](mailto:rdoerge@josselyn.org).

The Josselyn Center creates a more **POSITIVE AND PRODUCTIVE** community in Chicago's northern suburbs. Headquartered in Northfield, we are the only Community Mental Health Center in a 375-mile area.

Together with you, we can build your corporate engagement, strengthen lives, and serve all of our communities. **PARTNERSHIP** is at the heart of our mission.



## A NIGHT FOR JOSSELYN

November 16, 2019

- Signature fund-raising event at Ravinia Festival
- 225 North Shore residents each of the last 3 years, raising \$200K annually
- Speakers included Cook County Sheriff Tom Dart; Academy Award winner Marlee Matlin; civic/business leader Chris Kennedy

## 24TH ANNUAL JOSSELYN CENTER GOLF TOURNAMENT

June, 2019

- Annual golf/cocktail/dinner event
- 110 golfers from North Shore communities and downtown Chicago, raising \$57K
- Full afternoon format (shot-gun/best ball, followed by cocktails, raffle and BBQ buffet dinner)



## 10TH ANNUAL SPRING LUNCHEON

Wednesday, May 1, 2019

- Supports children's services and Camp Neeka, our therapeutic summer day camp
- 250 area residents mainly from Wilmette, Winnetka, Kenilworth, Highland Park and Northfield, raising \$70K